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## PRESS INFORMATION

# MED-EL Announces Limited-Time Offer: Receive both the OPUS 2 BTE and RONDO Single-Unit Processors!

Choose a MED-EL CI System from now until December 31<sup>st</sup> and receive two different audio processor designs!

For immediate release

**May 23, 2013 – (Innsbruck, Austria)** – To celebrate the launch of RONDO, the world's first single-unit processor for cochlear implants, MED-EL announced today the "2 Ways to Hear" special offer. From now until December 31<sup>st</sup> 2013, new customers who choose a MED-EL cochlear implant system will receive both the all-new RONDO single-unit processor and the OPUS 2 behind-the-ear processor!

This limited-time offer allows new users of the MAESTRO Cochlear Implant System to enjoy the very best of each audio processor: the freedom of nothing behind the ear with RONDO's fully-integrated, cable-free design, and the modular design of the OPUS 2.

"We want all of our CI recipients to experience the freedom of RONDO," said MED-EL CEO Dr. Ingeborg Hochmair. "It's a real revolution to wear a processor that doesn't sit on the ear, has no cable, and is all-in-one. This limited-time offer puts two outstanding audio processor designs in the hands of our customers."

MED-EL CI recipients can select the best processor for every situation: while wearing glasses, connecting with friends and family via telephone or assistive listening devices (ALDs), or enjoying your favorite hobbies. Both processors feature the same signature technologies for superior hearing in changing and challenging listening situations, all without the need to switch programs.

This offer may vary depending on regulatory approval and import regulations in your area. For more details about the "2 Ways to Hear" limited-time offer, please contact your local MED-EL representative.

## About MED-EL

MED-EL Medical Electronics is a leading provider of hearing implant systems worldwide offering the broadest portfolio of hearing implant solutions. The company was founded by Austrian scientists and industry pioneers Ingeborg and Erwin Hochmair, who together developed the world's first microelectronic, multichannel, cochlear implant. In 1990, they laid the foundation for the successful growth of the company when they hired their first employees. To date, the privately held company has over 1400 employees around the world.

The cochlear implant was and remains the first replacement of a human sense, the sense of hearing. Today, MED-EL offers the widest range of implantable solutions worldwide to treat the various degrees of hearing loss, including cochlear, middle ear and bone conduction implant systems as well as a system for combined electric and acoustic stimulation.

MED-EL's mission is to overcome hearing loss as a barrier to communication and quality of life. Individuals in more than 100 countries enjoy the gift of hearing with a MED-EL Hearing Implant System.

## Responsible for the content

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